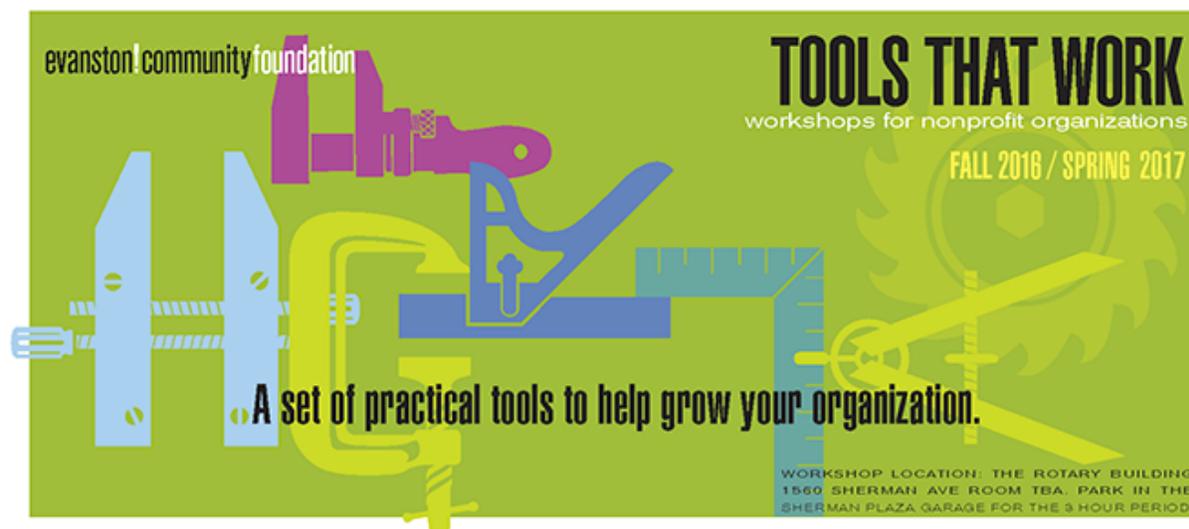


## evanston!communityfoundation



### IN THIS ISSUE

ECF workshop on October 18

Breakin It Down Conference: DIVERSITY. FUNDING. IMPACT!

October 10th Deadline: root2fruit and r2f Alumni Grants

Like Us on Facebook!

Follow Us on Twitter:

≠

## ECF workshop on October 18

Register for the first in our 2016-2017 workshop series “Tools that Work,” designed to help Evanston nonprofits be more effective.

**What:** “Donor Motivations: Understanding Today’s Diverse and Divergent Individual Donors”

**When:** Tuesday, October 18th from 9:30am-12:30pm

**Where:** Rotary Building, 1560 Sherman Ave

**Cost:** Registration for each workshop is \$50, with a discounted fee \$125 for three workshop registrations.

The fee includes a light meal.

Register at [www.evanstonforever.org](http://www.evanstonforever.org)

The workshop will focus on better understanding individual donors in the new age of digital strategies, along with new forms of philanthropy. Participants will learn how to think like donors and how to apply communication tools for donor engagement, retention, and renewal.

**Facilitator:** Megan Kashner, CSW, MBA is a seasoned leader with more than 20 years of strategic management, community partnership building, and organizational planning experience across the nonprofit sector, Megan is a Clinical Assistant Professor and Director of Social Impact for the Kellogg School of Management at Northwestern University. She is also the founder of Benevolent—a platform using bleeding-edge technology and leveraging donor proclivities to fill gaps in the safety net for low-income families.

**The remaining workshops in the Tools That Work series will be offered in early 2017.** The first, "Advocacy: a Key Strategy for Mission Fulfillment," will be led by Laurel O'Sullivan of the Advocacy Collaborative from 5:30 to 8:30 p.m. on Feb.9th. Steve Strang of Spectrum Nonprofit Services will facilitate "Nonprofit Board Service: Understanding Responsible Governance, Funding and Structure" from 5:30 p.m. to 8:30 p.m. on May 3rd.

Workshops are designed both nonprofit staff and board members. Registration for each workshop is \$50, with a discounted fee \$125 for three workshop registrations. Register at [www.evanstonforever.org](http://www.evanstonforever.org). For more information, call 847-492-0990 or email [rebecca@evanstonforever.org](mailto:rebecca@evanstonforever.org).



## **Breakin It Down Conference: DIVERSITY. FUNDING. IMPACT!**

A unique fundraising and nonprofit management conference featuring diverse speakers targeting audiences that serve diverse communities.

### **DIVERSITY. FUNDING. IMPACT!**

- Why are fund seekers asked about their diversity profiles amongst their leadership?
- What do funders think about diversity?
- What are funders and fund seekers doing to reflect upon their own diversity?
- How can we as a community and sector become more equitable?

Reserve your spot today. [REGISTER](#)

**When:** Friday October 21, 2016 from 8:30 AM to 2:00 PM CDT

**Where:** Columbia College, 1104 South Wabash Avenue, Chicago, IL 60605

**Cost:** \$60.00

Breakin It Down Committee is comprised of representatives of Asian Americans & Pacific Islanders in Philanthropy (AAPIP), Asian Pacific Americans in Development (APAID), Blacks In Development (BID), Chicago African Americans in Philanthropy (CAAIP), Center for Arab American Philanthropy (CAAP), Chicago Latinos in Philanthropy (CLIP) and Latinos In Development (LID).

---

---



## October 10th Deadline: root2fruit and r2f Alumni Grants

The root2fruit program is designed to build the capacity of small to mid-size nonprofits in Evanston. Now in its thirteenth year in Evanston, the root2fruit initiative is funded by the Mammel Foundation and includes a combination of grants renewable for three years and mentorship for grantees. Read the [guidelines](#) or begin the process with our online [eGrant application](#). Selected organizations will be notified in early December. Grants are distributed on a calendar year basis.

Alumni grant applications are also due at 11:59PM on Monday, October 10th. These grants are for use by December 31, 2017, and are meant to allow root2fruit alums to focus on one aspect of sustainability, such as resource development, technology or board development. Click [here](#) to get started.

---

---

**Like Us on Facebook!**



**Follow Us on Twitter:**



*Copyright © 2016 Evanston Community Foundation, all rights reserved.*