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## ECF Advocacy workshop on February 9th

Register for this particularly timely workshop designed to help both nonprofit board and staff members consider advocacy as a strategy for achieving mission and having greater impact.

**What:** "Advocacy: A Key Strategy for Mission Fulfillment"

**When:** Thursday, February 9th from 5:30-8:30pm

**Where:** Rotary Building, 1560 Sherman Ave

**Cost:** Registration for each workshop is \$50, with a discounted fee \$125 for three workshop registrations.

The fee includes a light meal.

[Information about workshops.](#)

#### Is your organization prepared to advocate for its mission?

Many nonprofits engage only sporadically in advocacy because they lack the support and motivation for sustaining it. But solving social challenges requires working at a policy level. In this interactive workshop, participants will learn how to get started with advocacy, including the secrets to unlocking advocacy as a strategy for achieving their mission and having greater impact. Laurel demystifies advocacy, addressing

fears and misunderstandings that staff and board members sometimes have about its role.

**About the facilitator:** Laurel O'Sullivan, J.D. has been a nonprofit lawyer, advocate, and consultant for 20 years. She is the founder and principal at the Advocacy Collaborative, designed to help under resourced nonprofits establish advocacy as a strategy for impact and effectiveness. Her strategies include helping organization's develop long-term visions that bring advocacy to the core of a mission, not at the periphery. Previously, she led advocacy efforts at the Donors Forum (now Forefront), where she worked to connect advocacy to the mission.

**The final workshop in ECF's Tools That Work series will be "Nonprofit Board Service: Understanding Responsible Governance, Funding and Structure"** from 5:30 p.m. to 8:30 p.m. on May 3rd. The workshop will be led by Steve Strang of Spectrum Nonprofit Services.

Workshops are designed for both nonprofit staff and board members. Registration for each workshop is \$50, with a discounted fee \$125 for three workshop registrations.

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## Grant Opportunity with North Shore Giving Circle

The North Shore Giving Circle of Chicago Foundation for Women (NSGC) announces it is now accepting applications for its Spring grantmaking cycle through March 3, 2017.

NSGC is a group of Chicago-area women who combine their funds to address the needs of women and girls in the northern suburbs. Since its inception in 2014, NSGC has awarded a total of \$205,462 to 19 non-profit organizations. To date this process has been by invitation only. This year the process is open to any non-profit organization in the northern suburbs that wishes to apply.

You may contact Eli Marsh, Philanthropic Education Officer, with any questions or if further information is needed. Her email is [emarsh@cfw.org](mailto:emarsh@cfw.org).

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## Attend Evanston's 2017 Candidate Forums

Mark your calendars for a series of candidate forums in advance of the February 28 primary and April 4 general election. All Forums will offer audience members the opportunity to submit questions to the candidates.

February 4, 10:00am: Mayoral and 5th Ward Primary Forums, Civic Center (Mayor 10:00am. 5th Ward 11:30am)

March 7, 7:00 - 8:30pm: D202 candidates, ETHS auditorium

March 14, 7:00 – 8:30pm: D65 candidates, JEH, 1500 McDaniel

March 18, 12:30 - 4:00: Municipal forum, Civic Center (Clerk 12:30 – 1:00. Mayor (if needed) 1:30 – 2:30. Aldermanic 3:00 – 4:00).

The municipal forum and both school district forums are co-sponsored by the [League of Women Voters of Evanston](#), [Evanston/Skokie PTA Council](#), [Evanston Community Foundation](#), and [ETHS Parents Engaged](#).

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We send periodic information to our nonprofit partners.

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