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**SAVE THE DATE**

ECF's new President and CEO starts November 2  
root2fruit Grant Applications due Monday, October 12  
Snapshot Evanston: Thursday, October 22  
Internal Change/External Impact Workshop Series  
Social Media Bootcamp Series



**We Welcome Our New President and CEO  
on Nov 2**

Her appointment concludes a thorough search process by the board which began earlier this year, when president and CEO Sara Schastok announced her plans to retire by the end of 2015.

[introducing monique](#)

ECF board chair Mike Brody said, "On the eve of the Foundation's 30th anniversary, Monique brings the right combination of experience, skills, and passion to lead the Foundation into its next exciting period of growth and development. She joins a dynamic organization with experienced, creative staff and a committed board."

**about our new president**

Monique Brunson Jones is currently the director of programs at the Chicago Foundation for Women (CFW) where she provides leadership to a staff of 14 and a budget of \$3.8 million. She has managed its grant program, which awards annual grants of \$2.5 million, and worked collaboratively with CFW staff to raise funds and develop major gifts. Prior to her tenure at CFW, she was the director of the Office of Violence Prevention in the Cook County Department of Health and served in clinical and management positions with the Jane Addams Hull House Association.

Jones holds a B.A. in Social Work from The University of Arkansas and a M.S in Social Work from The University of Texas at Austin with a concentration in nonprofit administration and planning, and a nonprofit finance certificate from The Kellogg Graduate School of Management at Northwestern University. She is a proven leader, collaborator, grantmaker, and strategic thinker.

She enjoys family time with her husband and daughter, gardening, football and jogging. She has been involved in the Evanston community as a member of the Woman's Club of Evanston and is active in the Evanston Chapter of the Delta Sigma Theta Sorority.

Jones said, "I'm humbled and excited to lead the ECF team and engage the Evanston community in the next phase of growth. I'm looking forward to the opportunities that await and am appreciative of the vote of confidence I've received thus far."



## October 12th Deadline: root2fruit and r2f Alumni Grants

The root2fruit program is designed to build the capacity of small to mid-size nonprofits in Evanston. Now in its twelfth year in Evanston, the root2fruit initiative is funded by the Mammel Foundation and includes a combination of grants renewable for three years and mentorship for grantees. Read the [guidelines](#) or begin the process with our online [eGrant application](#). Selected organizations will be notified in early December. Grants are distributed on a calendar year basis.

Alumni grant applications are also due at 11:59PM on Monday, October 12th. These grants are for use by December 31, 2016, and are meant to allow root2fruit alums to focus on one aspect of sustainability, such as resource development, technology or board development. Click [here](#) to get started.



## Evanston in a Day!

The Evanston Community Foundation's Leadership Evanston program is offering a one-day "snapshot" orientation to Evanston, Thursday, October 22, from 8:30AM - 2:30PM.

Designed to give local residents and Evanston-based employees a broader and deeper knowledge of the community and its issues, Snapshot Evanston provides opportunities to meet with local leaders, delve into current issues and tour the city.

Snapshot Evanston begins with bus tour of Evanston neighborhoods highlighting major trends of yesterday and today.

Following the tour, a panel of distinguished community leaders, including city government leaders, representatives of the school districts, and experts in economic development will share their expertise and knowledge. Lunch will be served!

By the end of the day, participants will have a better picture of how Evanston works and its strengths and challenges as it

moves into the future. Learn more and register [here](#). Registration is \$75 for one person, \$125 for two.

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## **"Internal Change/External Impact Workshop Series**

The Foundation will be holding three low-cost, networking workshops for nonprofit organizations in November 2015, February 2016 and March 2016. Each workshop is only \$40; three workshops for \$100. All workshops take place at the Rotary Building, 1560 Sherman Av, room #1A. Long-term parking is available in the Sherman Plaza Garage. Registration on our website opens Monday, October 12th.

### **Budgeting: A Mission Support Approach**

**Facilitator:** Tim O'Brien, PhD, Director of Financial Services, Lumity

**Thursday, November 12, 2015**

*9:30 am to 12:30 pm/ includes continental breakfast*

Nonprofit organizations often relegate financial functions to people with training and expertise in financial management. Budgeting, however, is an area that affects everybody. In order to create budgets that are mission supportive, all staff should participate in the budgeting process and understand the very important role that budgets play in creating a sustainable future. This workshop will address the role of budgeting in addressing operational planning as well as planning for capital items, with an emphasis on planning for technology.

**About the Facilitator:** Tim O'Brien, Director of Financial Services for Lumity, will offer insights into budgeting and facilitate conversations on how they can best be utilized. Tim has been a financial management practitioner, consultant and professor of Nonprofit Finance at North Park University and the Spertus Institute for over 30 years. His work is focused on building financial literacy in nonprofits. Lumity provides financial management services thru a cadre of expert finance and accounting professionals as well as workshops in financial management tools and methods.

### **Compelling Stories, Compelling Causes: Nonprofit Marketing Success**

**Facilitator:** Susan O'Halloran

**Thursday, February 4, 2016**

*5:30 pm to 8:30 pm/ includes light supper*

A good story is a prerequisite to your fundraising efforts and media coverage, as well as a key to the public's connection to your organization. Information and statistics are not enough. Award-winning professional storyteller Susan O'Halloran will

illustrate the top reasons to use stories and discuss how to find your organization's hidden gems, those stories that will make your message memorable and set you apart from the rest.

**About the Facilitator:** Susan O'Halloran has been the story consultant to Fortune 500 as well as nonprofit organizations for the last 30 years. Her 6S Story Power System found in her book, *Compelling Causes, Compelling Stories*, has been used by hundreds of organizations to raise their profile in the community, to attract quality volunteers, to capture the attention of the press, and to show funders how their contributions make a positive and significant difference.

### **Becoming an Equitable Institution**

**Facilitators:** Eileen Hogan Heineman and Donique McIntosh

**Thursday, March 3, 2016**

*5:30 pm to 8:30 pm/ includes light supper*

Is your organization a model of equity, inclusion and racial justice? Is it flexible, open to change, and skilled at leveraging differences to create an energized and committed staff? The YWCA Evanston/North Shore is committed to helping our community understand, challenge, and eliminate racism. In order to effect lasting change, transformation must occur at the systemic level. Racial Justice Program Co-Directors, Eileen Hogan Heineman and Donique McIntosh, will lead an interactive session focusing on the intersection of identity and leadership, markers of equitable and inclusive organizations, and normalizing equity and inclusion across an organization.

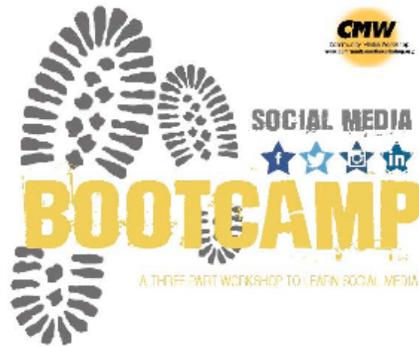
**About the facilitators:** Eileen Hogan Heineman has been facilitating racial equity workshops and trainings for fifteen years, the past five for the YWCA Evanston/North Shore. She believes that individuals become change agents only after developing a radical empathy for all in the communities they serve and with whom they work. Dr. Donique McIntosh is an educator who has spent more than a decade working to create a more equitable and inclusive world within higher education, faith communities, and organizations.

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### **Social Media Three-part Workshop for Beginners: October 28, November 4 and November 18. 8am-12pm.**

Two nonprofit media organizations, Community Media Workshop and the Better Media Alliance are teaming up to offer north suburban nonprofits an intensive social media bootcamp training. Co-sponsored by Evanston Community Foundation. [Registration](#) is through Community Media Workshop and is \$395. The workshops will be held at One

Rotary Center, Room #3W, 1560 Sherman Ave., Evanston.



for beginners

Are you on Twitter but not sure why? Are you wondering how to get more "likes" on your Facebook page? If you answered yes to any of these questions, than these classes are for you. As social media gains popularity as a medium for marketing and advocacy, it's important to understand social media tools before logging in. Let's think about being effective. Let's establish a plan for your organization and learn how to use social media platforms to build and engage with your online community.

what you'll learn; what to bring

Led by Community Media Workshop's Susy Schultz and Deontae Moore, the workshops will focus the platforms, building a policy and a plan, managing your time efficiently by utilizing management tools and creating effective messaging campaigns that will engage your audience. Bring any device you use for your social media: your smartphone, laptop or tablet. If you do not have a device, there will be some PCs available at workshops.

[Register](#) by October 27.

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We send periodic information to our nonprofit partners.

**Our mailing address is:**

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