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### SAVE THE DATE

Responsive Grant Applications due Monday, February 1, 2016

Responsive Grants Office Hours

Marketing/Storytelling Workshop: February 4th

Equitable Institutions Workshop: March 3rd



## 2016-17 Responsive Grants RFP

The Evanston Community Foundation is pleased to announce the **2016-17 Responsive Grants** cycle. We invite organizations serving Evanston to apply for funding.

- Review new grant guidelines and application procedures at [www.evanstonforever.org](http://www.evanstonforever.org)
- Submit applications electronically through <http://evanstoncf.egrant.net> **by midnight on Monday, February 1, 2016** and deliver 15 hard copies to 1560 Sherman Ave, #535 Evanston by **noon, Tuesday, February 2**. If hand delivering, please come between the hours of 8:30am and noon on Tuesday, February 2.
- **Questions?** Contact Rebecca Cacayuran at 847-492-0990 or [rebecca@evanstonforever.org](mailto:rebecca@evanstonforever.org)



## Have Questions? Ask in Person!

The Foundation offers 'office hours' when program officers are available to meet with prospective applicants to discuss proposals and ECF's grantmaking guidelines in advance of the submission deadline. These meetings are offered for informational purposes and are not an official part of the application process. Call the office 847.492.0990 or email [grants@evanstonforever.org](mailto:grants@evanstonforever.org) to schedule a 30 minute appointment.

Current available slots:

Tues 1/19 3:00pm

Thurs 1/21 3:30pm, 4:00pm

Tues 1/26 1:00pm-3:30pm

Thurs 1/27 1:00-3:30pm

If none of these times work for you, call us and we'll schedule a time outside these hours.



## SAVE THE DATE! "Internal Change/External Impact Workshop Series

The Foundation will be holding low-cost, networking workshops for nonprofit organizations in February and March 2016. Each workshop is only \$40; three participants (board and/or staff) from one organization pay a discounted rate of \$100. The workshops take place at the Rotary Building, 1560 Sherman Av, room #1A. Long-term parking is available in the Sherman Plaza Garage. Registration is on our website: [Register Here](#)

### **Compelling Stories, Compelling Causes: Nonprofit Marketing Success**

**Facilitator:** Susan O'Halloran

**Thursday, February 4, 2016**

*5:30 pm to 8:30 pm/ includes light supper*

A good story is a prerequisite to your fundraising efforts and media coverage, as well as a key to the public's connection to your organization. Information and statistics are not enough. Award-winning professional storyteller Susan O'Halloran will illustrate the top reasons to use stories and discuss how to find your organization's hidden gems, those stories that will make your message memorable and set you apart from the rest.

**About the Facilitator:** Susan O'Halloran has been the story consultant to Fortune 500 as well as nonprofit organizations for the last 30 years. Her 6S Story Power System found in her book, *Compelling Causes, Compelling Stories*, has been used by hundreds of organizations to raise their profile in the community, to attract quality volunteers, to capture the attention of the press, and to show funders how their contributions make a positive and significant difference.

### **Becoming an Equitable Institution**

**Facilitators:** Eileen Hogan Heineman and Donique McIntosh  
**Thursday, March 3, 2016**

*5:30 pm to 8:30 pm/ includes light supper*

Is your organization a model of equity, inclusion and racial justice? Is it flexible, open to change, and skilled at leveraging differences to create an energized and committed staff? The YWCA Evanston/North Shore is committed to helping our community understand, challenge, and eliminate racism. In order to effect lasting change, transformation must occur at the systemic level. Racial Justice Program Co-Directors, Eileen Hogan Heineman and Donique McIntosh, will lead an interactive session focusing on the intersection of identity and leadership, markers of equitable and inclusive organizations, and normalizing equity and inclusion across an organization.

**About the facilitators:** Eileen Hogan Heineman has been facilitating racial equity workshops and trainings for fifteen years, the past five for the YWCA Evanston/North Shore. She believes that individuals become change agents only after developing a radical empathy for all in the communities they serve and with whom they work. Dr. Donique McIntosh is an educator who has spent more than a decade working to create a more equitable and inclusive world within higher education, faith communities, and organizations.

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We send periodic information to our nonprofit partners.

**Our mailing address is:**

Evanston Community Foundation  
1560 Sherman Avenue, Suite 535 (as of 6/23/14)  
Evanston, IL 60618